From: Hamayasu, Toru
To: 'Gail Atwater'
CC: 'lycheeproductions@hawaii.rr.com'; 'Elisa Yadao'
Sent: 10/15/2007 5:59:53 PM
Subject: RE: Speaking Engagement Invitation - Rapid Transit Plans

Thank you for your invitation. Either I or a member of the project outreach team will be there. Our outreach coordinator, Laura Pennington, will call you.

Toru

From: Gail Atwater [mailto:GailA@rmtowill.com]
Sent: Monday, October 15, 2007 4:33 PM
To: Hamayasu, Toru
Subject: Speaking Engagement Invitation - Rapid Transit Plans

Dear Mr. Hamayasu,

The Society for Marketing Professional Services (SMPS), Hawaii Chapter, would like to invite you to speak about Rapid Transit at our membership meeting on Tuesday, December 4, at the Plaza Club. We are local members of a national organization of over 6,000 members who do management, marketing and business development for the architectural, engineering and construction industries. We formed an SMPS chapter in Hawaii in August 2007 and have had several meetings featuring local speakers that average over 40 attendees. We would expect a group at least that large for our December meeting, representing architectural, engineering and construction firms from throughout the island.

As you know, the R.M. Towill Corporation will be involved in the design of the project. When I asked Greg Hiyakumoto and Jimmy Yamamoto about approaching you with an invitation to speak, they said you had expressed interest in spreading the word. The Society for Marketing Professional Services represents an excellent venue to reach professionals in the A/E/C field.

Here are links to the national SMPS (national) and Hawaii Chapter websites if you would like more information about our organization.

http://www.smps.org//AM/Template.cfm?Section=Home

http://www.smpshawaii.org

Please let me know if you are available. Thank you.

Sincerely,

Gail Atwater
Director of Marketing, R.M. Towill Corporation
Board of Directors Member, Society for the Marketing of Professional Services, Hawaii Chapter

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