

HONOLULU AUTHORITY for RAPID TRANSPORTATION

Daniel A. Grabauskas  
EXECUTIVE DIRECTOR AND CEO

April 24, 2012

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The Honorable Tulsi Gabbard  
Honolulu City Council  
530 South King Street, Room 202  
Honolulu, Hawaii 96813

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Dear Councilmember Gabbard:

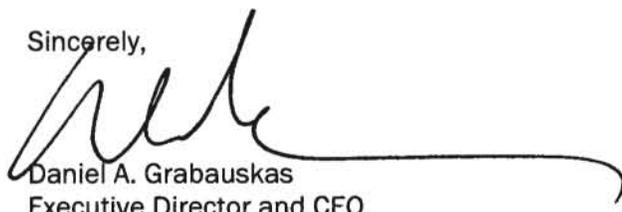
Subject: Request to Provide Breakdown of Educational and Promotional Materials

In response to your request for a breakdown of all costs for "educational" and promotional materials such as coloring books, pencils, pens, TV spots/infomercials by year going back to 2004, see enclosed attachment for FY2011 and FY2012 to date.

Our expense budgets are documented by events rather than individual items such as educational and promotional materials; therefore, a review of individual invoices was necessary to compile the data requested by the Council. We are in the process of continuing the review of individual invoices for FY2006<sup>1</sup> through FY2010 as requested and anticipate completing this task by May 11, 2012.

If you should have any questions, please do not hesitate to contact me.

Sincerely,



Daniel A. Grabauskas  
Executive Director and CEO

Attachment

cc: All Councilmembers  
HART Board of Directors

<sup>1</sup> The Honolulu High-Capacity Transit Corridor Project was initiated in August 2005 with the preparation of the Alternatives Analysis.

## EDUCATIONAL AND PROMOTIONAL MATERIALS

### FY10 - 11

Quantity	Description	Price
5,000	Hand Fans	\$ 1,719.00
6,000	Lunch Totes	\$ 7,800.00
534	T-Shirts	\$ 1,718.65
1,300	2011 Keiki Fun Facts	\$ 1,141.80
15	Laminated Koa 'o'o	\$ 5,250.00
10,000	Pens	\$ 6,422.71
		\$ 24,052.16

### FY11 - 12

Quantity	Description	Price
5,000	Lanyards	\$ 4,981.68
5,000	Water Bottles	\$ 6,079.32
5,000	Classic Sport Pack	\$ 9,935.50
1,300	T-Shirts	\$ 4,813.95
10	Informational Banners	\$ 1,902.09
6,000	2011 Keiki Fun Facts	\$ 4,439.79
N/A	Construction Radio Announcements/Web	\$ 145,000.00 *
		\$ 177,152.33

**TOTAL** \$ 201,204.49

\*Pending receipt of actual invoice from vendor.