



IN REPLY REFER TO:  
CMS-AP00-00209

HONOLULU AUTHORITY for RAPID TRANSPORTATION

Daniel A. Grabauskas  
EXECUTIVE DIRECTOR AND CEO

May 11, 2012

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The Honorable Tulsi Gabbard  
Honolulu City Council  
530 South King Street, Room 202  
Honolulu, Hawaii 96813

Dear Councilmember Gabbard:

Subject: Request to Provide Breakdown of Educational and Promotional Materials

This is a follow up response to your request for a breakdown of all costs for educational and promotional materials such as coloring books, pencils, pens, TV spots/infomercials by year going back to 2004. The enclosed attachment is for FY2009, FY2010, FY2011, and FY2012 costs to date. There were no invoices submitted to the City and County of Honolulu for such items prior to FY2009.

If you should have any questions, please do not hesitate to contact me.

Sincerely,

Daniel A. Grabauskas  
Executive Director and CEO

Attachment

cc: Douglas S. Chin, Managing Director  
Michael R. Hansen, Director  
Department of Budget and Fiscal Services  
All Councilmembers  
HART Board of Directors

## EDUCATIONAL AND PROMOTIONAL MATERIALS

### FY2009 - FY2010

Quantity	Description	Price
2,500	Fans	\$ 1,591.62
4,700	Tote Bags	\$ 6,747.55
7,500	Sport Pack	\$ 10,725.57
150	Pens/Pencils	\$ 1,917.79
		\$ 20,982.53

### FY2011

Quantity	Description	Price
5,000	Hand Fans	\$ 1,719.00
6,000	Lunch Totes	\$ 7,800.00
534	T-Shirts	\$ 1,718.65
1,300	2011 Keiki Fun Facts	\$ 1,141.80
15	Laminated Koa 'o'o	\$ 5,250.00
10,000	Pens	\$ 6,422.71
		\$ 24,052.16

### FY2012

Quantity	Description	Price
5,000	Lanyards	\$ 4,981.68
5,000	Water Bottles	\$ 6,079.32
5,000	Classic Sport Pack	\$ 9,935.50
1,300	T-Shirts	\$ 4,813.95
10	Informational Banners	\$ 1,902.09
6,000	2011 Keiki Fun Facts	\$ 4,439.79
N/A	Construction Radio Announcements/Web	\$ 145,000.00 *
		\$ 177,152.33

**TOTAL** \$ 222,187.02

\*Pending receipt of actual invoice from vendor.