

---

**From:** Newsham, Faye CTR (FTA)  
**To:** Longo, David (FTA); Webmaster, FTA (FTA)  
**CC:** Wong, Richard (FTA); Zusman, Nancy-Ellen (FTA); Zelasko, Elizabeth (FTA); Nelson, Ketrina (FTA)  
**Sent:** 8/13/2010 2:45:59 AM  
**Subject:** RE: FTA Twitter-- Honolulu

Dave;

After our call, I'll locate an image and prepare a News Release page. We will send a GovDelivery blast to the What's New subscribers. We can include the Federal Register subscribers also if you like. We will also update the home page once Ryan sends the tweet related to this.

~Faye

Faye Newsham  
ActioNet, Inc.  
Federal Transit Administration  
Office of Information Technology (TAD-20)  
Email: [faye.newsham@dot.gov](mailto:faye.newsham@dot.gov)  
Phone: 703-204-0090 ext. 227

---

**From:** Longo, David (FTA)  
**Sent:** Friday, August 13, 2010 8:32 AM  
**To:** Newsham, Faye CTR (FTA); Webmaster, FTA (FTA)  
**Cc:** Wong, Richard (FTA); Zusman, Nancy-Ellen (FTA); Zelasko, Elizabeth (FTA); Nelson, Ketrina (FTA)  
**Subject:** RE: FTA Twitter-- Honolulu

Ketrina is on leave today. Please call to discuss. Thanks.

Dave Longo  
Deputy Associate Administrator for  
Communications and Congressional Affairs  
U.S. DOT/Federal Transit Administration  
1200 New Jersey Ave., SE, East Wing  
Washington, DC 20590

Direct: (202) 366-0608  
Mobile: (202) 680-9237  
Fax: (202) 366-3472

---

**From:** Newsham, Faye CTR (FTA)  
**Sent:** Friday, August 13, 2010 8:31 AM  
**To:** Webmaster, FTA (FTA); Longo, David (FTA)  
**Cc:** Wong, Richard (FTA); Zusman, Nancy-Ellen (FTA); Zelasko, Elizabeth (FTA); Nelson, Ketrina (FTA)  
**Subject:** RE: FTA Twitter-- Honolulu

Dave;

Ketrina typically sends out the larger GovDelivery blasts. Are you looking for ideas of GovDelivery groups to send to or for a complete GovDelivery message blast?

~Faye

Faye Newsham  
ActioNet, Inc.  
Federal Transit Administration  
Office of Information Technology (TAD-20)  
Email: [faye.newsham@dot.gov](mailto:faye.newsham@dot.gov)  
Phone: 703-204-0090 ext. 227

---

**From:** Webmaster, FTA (FTA)  
**Sent:** Friday, August 13, 2010 8:12 AM  
**To:** Kahn, Andrew CTR (FTA); Ullah, Waseem.CTR (FTA); Newsham, Faye CTR (FTA)  
**Subject:** FW: FTA Twitter-- Honolulu

---

**From:** Longo, David (FTA)  
**Sent:** Friday, August 13, 2010 8:12:08 AM  
**To:** Webmaster, FTA (FTA); Wong, Richard (FTA)  
**Cc:** Zusman, Nancy-Ellen (FTA); Zelasko, Elizabeth (FTA); Nelson, Ketrina (FTA)  
**Subject:** FW: FTA Twitter-- Honolulu  
**Auto forwarded by a Rule**

AR00100217

Please contact me ASAP to discuss the best way to get the message listed below out to the largest number/type of FTA web visitors possible. I'm guessing we would use the What's New carousel, but I'd like the GovDelivery tool utilized to its fullest capability, so posting in multiple places is optimal.

Thanks.

Dave Longo  
Deputy Associate Administrator for  
Communications and Congressional Affairs  
U.S. DOT/Federal Transit Administration  
1200 New Jersey Ave., SE, East Wing  
Washington, DC 20590

Direct: (202) 366-0608  
Mobile: (202) 680-9237  
Fax: (202) 366-3472

---

**From:** Zusman, Nancy-Ellen (FTA)  
**Sent:** Thursday, August 12, 2010 6:29 PM  
**To:** Longo, David (FTA)  
**Cc:** Zelasko, Elizabeth (FTA)  
**Subject:** RE: FTA Twitter-- Honolulu

Great. Please post this:

The Final Environmental Impact Statement review and comment period for the Honolulu High Capacity Transit Corridor Project that was previously scheduled to close on August 16, 2010, has been extended by the Federal Transit Administration for an additional ten days and will now close on August 26, 2010. A notice in the Federal Register regarding this extension will be published on August 20, 2010.

---

**From:** Longo, David (FTA)  
**Sent:** Thursday, August 12, 2010 5:19 PM  
**To:** Zusman, Nancy-Ellen (FTA)  
**Cc:** Zelasko, Elizabeth (FTA)  
**Subject:** RE: FTA Twitter-- Honolulu

How about you send me something I can post to the website. I can tweet it with a link. I have other ways to get it to thousands of regular FTA web visitors.

Dave Longo  
Deputy Associate Administrator for  
Communications and Congressional Affairs  
U.S. DOT/Federal Transit Administration  
1200 New Jersey Ave., SE, East Wing  
Washington, DC 20590

Direct: (202) 366-0608  
Mobile: (202) 680-9237  
Fax: (202) 366-3472

---

**From:** Zusman, Nancy-Ellen (FTA)  
**Sent:** Thursday, August 12, 2010 5:40 PM  
**To:** Longo, David (FTA)  
**Cc:** Zelasko, Elizabeth (FTA)  
**Subject:** FTA Twitter-- Honolulu  
**Importance:** High

Dave:  
Peter agreed to extend the review and comment period on the Honolulu FEIS for an extra ten days. It was scheduled to expire on Mon., 8/16 and now will expire on 8/26. We are having difficulty getting the word out. It won't appear in EPA's notice in the Federal Register until next Fri. (8/20) and their website on 8/19. The project sponsor now says they need a letter from FTA before even updating their website. I know NOTHING about Twitter, but is there a way to twitter this?  
Thanks much,  
Nancy-Ellen