



**HAWAII HOTEL & LODGING  
ASSOCIATION**

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28<sup>th</sup> Anniversary  
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May 20, 2006  
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## **TRANSIT QUESTIONNAIRE**

Date: September 7, 2005  
To: HHLA Members  
From: Murray Towill

As you know, the City and County of Honolulu has recently enacted an increase in the General Excise Tax (effective January 1, 2007) to help fund transportation improvements on Oahu including a new rapid transit (rail) system. The City is now embarking on a planning process to determine what types of transportation improvements would be most effective. We are seeking your assistance so that we can provide useful comments in this planning process.

Attached is a quick & simple questionnaire addressing transit. We ask you to share this questionnaire with your employees and have them fill it out. As you can see from these questions we are trying to determine how many people use or would use an improved public transportation system.

Please indicate on the survey who your employees should turn in their completed form to at your property.

We ask that you return your completed questionnaire totals by no later than ***OCTOBER 7, 2005*** to the Hawai'i Hotel & Lodging Association office at Fax: 924-3843 or email to: [hbla@hawaiihotels.org](mailto:hbla@hawaiihotels.org)

If you have any questions or concerns on this matter, please feel free to contact the HHLA office at 923-0407.

# **DRAFT**



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# TRANSIT QUESTIONNAIRE - DRAFT

As you know, the City and County of Honolulu has recently enacted an increase in the General Excise Tax (effective January 1, 2007) to help fund transportation improvements on Oahu including a new rapid transit (rail) system. The City is now embarking on a planning process to determine what types of transportation improvements would be most effective. The Hawai'i Hotel & Lodging Association is seeking your assistance so that we can provide useful comments in this planning process.

Please complete by no later than: \_\_\_\_\_

& Return to: \_\_\_\_\_

Please take a few moments to answer the following questions:

1. What is the ZIP CODE of your home address: \_\_\_\_\_
2. What is the usual time you leave to go to work each day: \_\_\_\_\_
3. How long does it take you to get to work:
  - Less than 30 Minutes
  - 30 Minutes – 1 hour
  - 1 –2 Hours
  - Over 2 Hours
4. Presently, do you usually take THE BUS to work?
  - YES (If yes, please skip to question #8)
  - NO (If no, please answer questions #5-8)
5. Would you use an expanded transit system if available?
  - YES
  - NO
6. What are the most important factors in getting you to use a transit system? (check all that apply)
  - Cost
  - Convenience
  - Time Savings
  - Other: \_\_\_\_\_
7. How much time would a transit system need to save you to get you to use it?
  - 10 Minutes
  - 20 Minutes
  - 30 Minutes
  - More than 30 Minutes
  - I would **NOT** use a transit system
8. Do you have any suggestions on how to improve Honolulu's Transportation System? If yes, please specify on the back of this page:

If you have any questions or concerns regarding this questionnaire, please contact the HHLA office at (808) 923-0407.