



ELECTRONIC DISCOUNT OFFER PROGRAM PARTICIPTION FORM

Business Name	
Contact Name & Title	
Business Address	
Phone Number	
Fax Number	
Email Address	
Website Address	
Business Category (Check One)	<input type="checkbox"/> Retail/Store <input type="checkbox"/> Restaurant <input type="checkbox"/> Service <input type="checkbox"/> Other:
Discount Offer & Description	
Discount Disclaimer	
Offer Valid Through Date	My offer begins on ___ / ___ / 2015 and ends on ___ / ___ / 2015.

By submitting this application, I hereby authorize my business' participation in the Honolulu Authority for Rapid Transportation's (HART) "Shop & Dine on the Line" electronic discount offer program (herein referred to as "offer program") that will be featured online on HART's website HonoluluTransit.org, social media outlets via Facebook and Twitter, HART's weekly eBlast newsletter, HART's alliance partner websites and their respective social media outlets, and in printed format distributed at various locations including various City and County of Honolulu Satellite City Halls and partner business locations (collectively, "HART's venues").

I understand that there is no cost to participate in this offer program that is administered by HART. I understand that businesses situated within a 1/2-mile radius of HART's current 20-mile elevated rail transit alignment are able to participate in the offer program. I understand that my business' offer can be changed or discontinued at any time with 72hours prior notice to HART. I understand that my business' participation is "at-will" in this offer program, and HART reserves the right to reject, cancel or remove any advertising from HART's venues for any reason at any time.

I acknowledge that my business is responsible for the information it submits, and that HART does not guarantee a number of responses or sales as a result of the offer program. The presence of an offer on any of HART's venues does not imply HART's endorsement of my business, or its products or services. HART reserves the right to reject any discount offer material it deems offensive or inappropriate.

By participating in this offer program, I agree to indemnify and hold harmless HART, the City and County of Honolulu, and their officers, directors, agents and employees of and from any and all claims, demands, losses, causes of action, damage, lawsuits, judgments, including attorneys' fees and costs, arising out of my business' participation in this offer program.

I hereby acknowledge that I am authorized to submit this application and provide the enclosed discount offer on behalf of my business for placement on HART's venues.

Authorized Signature		Date	
Printed Name & Title			

Please return this form by way of:

- U.S. MAIL: Fill out and mail the form to: HART Business Outreach, 1099 Alakea Street, Suite 1700, Honolulu, HI 96814
- EMAIL: Fill out and scan a PDF the completed form and email it to: info@HonoluluTransit.org
- FAX: Fill out and fax the form to: (808) 768-5110

For more information or assistance on filling out the participation form, please call HART's 24-hour Project Hotline at (808) 566-2299.



ELECTRONIC DISCOUNT OFFER PROGRAM **SAMPLE PARTICIPTION FORM**

Business Name	Mom's & Pop's Restaurant
Contact Name & Title	Susan Smith
Business Address	1027 Kamehameha Highway, Pearl City, HI 96782
Phone Number	(808) 123-4567
Fax Number	(808) 234-5678
Email Address	Susan@MomPops.com
Website Address	MomPop.com
Business Category (Check One)	<input type="checkbox"/> Retail/Store <input type="checkbox"/> Restaurant <input type="checkbox"/> Service <input type="checkbox"/> Other:
Discount Offer & Description	Buy one regular entrée meal and get the other for ½ price.
Discount Disclaimer	Valid Monday - Friday only on lunch and dinner menu. The discount will be applied on the meal of lesser value.
Offer Valid Through Date	My offer begins on 1 / 1 / 2015 and ends on 12 / 31 / 2015.

By submitting this application, I hereby authorize my business' participation in the Honolulu Authority for Rapid Transportation's (HART) "Shop & Dine on the Line" electronic discount offer program (herein referred to as "offer program") that will be featured online on HART's website HonoluluTransit.org, social media outlets via Facebook and Twitter, HART's weekly eBlast newsletter, HART's alliance partner websites and their respective social media outlets, and in printed format distributed at various locations including various City and County of Honolulu Satellite City Halls and partner business locations (collectively, "HART's venues").

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