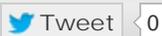


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HONOLULU AUTHORITY for RAPID TRANSPORTATION

HART WEEKLY eBLAST | AUGUST 23, 2013

BEAT THE SCHOOL JAM



Rail transit will help students on Oahu beat the back to school traffic jam

Get ready. Traffic congestion on Oahu will increase noticeably Monday, as more than 50,000 college, university and private school students and their teachers head back to school. To help ease the increase in traffic caused by the start of the new school year, the city Department of Transportation Services and the state Department of Transportation have launched their annual "Beat the School Jam" campaign to encourage people to carpool, bicycle, walk or ride TheBus, rather than driving alone.

Soon, rail transit will be added to the mix of transportation options. And that's great news for students. The rail line will serve several campuses, including the University of Hawaii-West Oahu in Kapolei, Leeward Community College in Waipahu, Honolulu Community College in Kalihi-Palama, Hawaii Pacific University, University of Phoenix, Argosy University and Remington College in Downtown Honolulu and Heald College near Ala Moana. UH-Manoa students will be able to ride eastbound trains to the Ala Moana Center station to connect with bus and possibly shuttle services to campus.

Currently, students from 16 universities and colleges can purchase discounted U-Pass bus passes to ride TheBus, and plans are already underway to adopt the U-Pass for rail, too.

For many students, rail transit will provide a reliable, fast, affordable and convenient way to get to and from school---a great way to avoid congestion and beat the school jam.

YOUNGER GENERATION CHOOSING TRANSIT OPTIONS



Honolulu Millennials Malia Brennan (l) and Steffanie Tanaka (r) ride the 'L' in Chicago

Across the nation, more people are driving less and choosing other ways to get around, according to a new nationwide study.

The study found that the number of miles Americans drive is on the decline for the eighth year in a row---ending a nearly 60-year during which Americans drove more miles every year.

Leading the way are teens and young adults ages 16 to 34 who drove 23 percent fewer miles on average in 2009 than in 2001, the study showed.

The study notes that young people in this group, who are part of the Millennial Generation, are more likely to live in urban walkable neighborhoods. They also prefer to use alternative transportation options such as mass transit and bicycles. And the decisions of this demographic group --- those born between 1983 and 2000 --- have a large impact on national trends and policies since this generation now represent the largest age group in the nation.

Honolulu's 20-mile rail system will position the city well to meet the growing demand for public transit from the Millennial Generation and others as driving continues its downward trend.

"A New Direction: Our Changing Relationship with Driving and the Implications for

America's Future" was conducted by the U.S. PIRG Education Fund and the Frontier Group. Click here to download the study: <http://tinurl.com/m2w3v59>

TRAFFIC ALERT



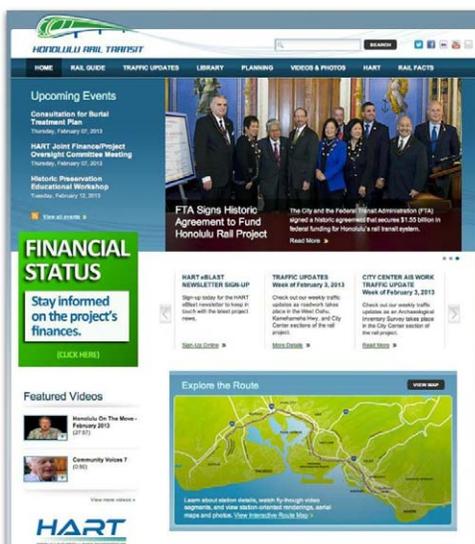
Lane closures will take place next week from Monday, August 26 to Thursday, August 29 between 7 p.m. and 6 a.m. along eastbound and westbound lanes of Farrington Highway between Old Fort Weaver Road and Leokane Street in Waipahu and between Aniani Place and the Waipahu on-ramp of the H-1 Freeway near Waipahu High School to accommodate maintenance and utility location work for the Honolulu Rail Transit Project.

One lane in each direction of Farrington Highway will remain open at all times.

Motorists should anticipate some possible delays in traffic and proceed with caution through the work areas.

For the latest traffic updates, please visit our website at www.HonoluluTransit.org. If you have any questions or concerns regarding the work in your area, we invite you to call our 24-hour project hotline at (808) 566-2299.

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